OMOAJE AMIRAH

SOCIAL MEDIA MANAGER

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ABOUT ME

I am a motivated and detail-oriented Marketing student with an interest in social media management, content creation, and customer service. I have practical experience creating social media content and designs using Canva, and I am continuously developing my digital marketing skills. I am eager to learn, contribute to a team, and help businesses build their online presence while delivering positive customer experiences.

EDUCATION

University of Ilorin (2023-2027)

Bachelor degree in marketing

Faculty of management science

WORK EXPERIENCE

Davey visual photography | 2026

Social media manager

- Reviewed and improved the presentation of the social media profile.
- Created and edited content for social media.
- Published content to support the brand's online presence.
- Monitored social media insights to track content performance.

ATIQCROWN | 2026

Social media support

- Reviewed the brand's social media profile and identified areas of improvement
- Updated the profile bio to create a more professional presentation
- Assesed the page documented recommendations for improvement

Thriftbymayor | 2026

TikTok content support

- Developed content ideas tailored o the brand's TikTok page.
- Assisted with planning content to improve the page's online presence
- Explored content strategies to encourage audience engagement.

SKILLS

- Social media management
- Content creation
- Graphic Design
- Video editing
- Time management
- communication
- Willingness to learn.