# Esther Bright Robert

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Location: Akwa Ibom State, Nigeria

## PROFESSIONAL SUMMARY

Creative and dedicated Social Media Manager, Community Manager, and UI/UX Designer with experience creating content, growing online communities, and managing digital engagement. Passionate about helping brands build a strong online presence.

## WORK EXPERIENCE

**Community Manager — Ibom Blockchain Xperience (IBX) | 2025–Present**

- Manage and engage the community daily.
- Keep members updated and involved.
- Respond to questions and support members.
- Organise simple activities that encourage participation.
- Help create a friendly and active community.

**Community Manager — IBX Tribe | 2025–Present**

- Keep the community active and connected.
- Share updates, reminders, and announcements.
- Engage with members and respond to their needs.
- Plan activities to encourage participation.

**Social Media Manager — Ibom Blockchain Xperience (IBX)**

- Managed social media pages and scheduled content.
- Increased community engagement through creative posts.
- Promoted events and announcements.
- Worked with the team to maintain a consistent brand voice.

## SKILLS

- Social Media Management
- Community Management
- UI/UX Design (Figma)
- Communication
- Team Collaboration

## EDUCATION

**HND, Community Health** — School of Community Health, University of Uyo Teaching Hospital | 2025–2027

**UI/UX Design Certification** — Mita School | 2025

**Public Speaking Certification** — Akan David Executive Institute of Public Speaking, Cohort 8 | 2024

## REFERENCES

Available on request.