IDUME ELUU EMMANUEL

Lagos state, Nigeria

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PROFESSIONAL SUMMARY

Result-driven professional with background in mass communication and journalism. In the last 2 years I have served as a branch manager of a supermarket where I delivered excellently in business management which led to the growth of the branch. This was done through proper coordination, inventory management and monitoring, sock-value check and promotional marketing publicities and campaigns as well as excellent customer service delivery. These led to revenue growth from 10 million Naira to over 45 million Naira monthly.

I have also served during my campus days as a student reporter, writer, editor and as the state coordinator of Exclusive entrepreneurs Foundation, (EEF) an NGO. As the coordinator of EEF, I led and organized charitable outreaches, held seminars and conferences among others.

I'm committed to driving organisational growth through productivity, leadership and dedication.

EDUCATION

- Higher National Diploma(HND) upper credit mass comm- 2023 @ Federal polytechnic Oko Anambra state
- National Youth service corps (NYSC) -2025
- Currently undergoing training in Full stack Web development (frontend and backend) engineering at Codar Tech Africa, Ikeja for personal development.

Skills

- Problem solving
- Management skills
- Communication skills

- Work ethic
- Writing skills
- Ms office packages etc.

WORK EXPERIENCE

- **Branch Business Manager at Katmeg global resources Supermarket2, Ajah-Kekki September 2024 to October 2026**

  Functions

  1) Oversee daily operations
  2) Staff recruitment, training and management
  3) Monitor and supervise inventory officer on inventory management process
  4) Handles customer complaints and ensures customer satisfaction
  5) Monitor sales and Financial performance
  6) Reports financial performance to MD/CEO and account management.

- **News reporter with The Dawn Newspaper (Departmental newspaper) Federal polytechnic Oko Anambra 2021-2022**
- News gathering writing and reporting. Conduct vox Pop and personality interviews. Investigate stories and newsworthy events and reports accordingly.
  - Editor Creativity Magazine (Special interest magazine) Oko Anambra state 2018-2023.

    Functions

    1)Planning and brainstorming on new edition of the magazine.
    2)Coordinates and edit news, articles, features and editorials before publication.
    3)Writes the editorial page of the magazine and
    4) Oversees the publication of any edition of the magazine
  - **State Coordinator Exclusive Entrepreneurs Foundation Anambra state 2019-2023**

Functions

1) Organize and coordinate the foundations conferences and seminas: I coordinated and hosted one of the foundation's conferences and seminars in Onitsha and Oko respectively in 2019 all in Anambra state.

2) Awareness: I created awareness for the Foundation through magazine publications, Social media campaigns, school to school sensitisations

3) Coordinated the visitation of orphanage homes in Onitsha and Orumba north in Anambra state respectively and so many other charitable outreach.

4) Organized talent haunt for empowerment by the foundation.