JOSHUA KING

DIGITAL MARKETER/WRITER

5, AMODE CLOSE
OJOTA, LAGOS 100242

07052521864
ezejoshua94@gmail.com

Skills

Creative writing/ storytelling
Communication and content creation
Digital Advertising
Persuasion and lead generation
Organization/time management
Effective research.

Experience

KWOT MARKETPLACE [SOCIAL MEDIA MANAGER, GROWTH MARKETER]

DECEMBER 2023 - DECEMBER 2024, LAGOS NIGERIA.

-Increased brand awareness with tailored content and strategy
-Generated qualified leads via LinkedIn connections and strategy
-Nurtured and converted qualified leads via email marketing campaigns.
-Increases sales locally with branded online communities

https://drive.google.com/drive/folders/1yTD5cjjZBL7WR9Mlk1T9dJXMKzjEMyFD?usp=drive_link

VENTUREREG LTD. [DIGITAL MARKETER, LEAD GENERATION SPECIALIST]

APRIL 2024 - DECEMBER 2025, LAGOS NIGERIA.

-Converted qualified leads via email campaign strategies
-Positioned brand through social media content and outreach
-Generated and converted leads through digital advertising and cold calls

https://drive.google.com/drive/folders/1IEDtjzUYrOCMS6ZLVGkZjxTDXY6iHZo

MOSAUG CONSULTING [SOCIAL MEDIA MANAGER]

AUGUST 2025- MARCH 2026, LAGOS NIGERIA.

-Generated and converted leads via social media marketing.
-Increased company newsletter and used linkedin as a steady lead generation platform.

-Closed leads via cold outreach and nurturing

https://drive.google.com/drive/folders/12I295N1Wzacm9E9dcp12juC6px9GQaTf?usp=drive_link

SHORT TERM REMOTE PROJECTS

CUBICSPACE [DIGITAL CAMPAIGN MANAGER] MARCH - MAY 2025

TWYLYT DIGITALS [SOCIAL MEDIA MARKETER] SEPTEMBER 2024

EYSTONE DEVELOPMENT [DIGITAL MARKETER] APRIL - AUGUST 2025

Education

NATIONAL OPEN UNIVERSITY OF NIGERIA (NOUN)
B.Sc Marketing and communications(in view)

LAGOS STATE POLYTECHNIC / MECHANICAL ENGINEERING (ND)
2019- FEBRUARY 2022, LAGOS NIGERIA.

HUBSPOT/ DIGITAL MARKETING CERTIFICATION

2024

ALISON. ORG / DIGITAL MARKETING CERTIFICATION
JULY 2024
Content marketing, social media management, copywriting.

Referral

KELVIN MOSES
3RD SPACE SOUND.
0704 030 9431

MANASSEH BAJEH
KWOT LIMITED.
+234 706 307 0380.