KANU, WINNING STEPHEN

Brand and Visual Designer

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Summary

Brand and Visual Designer with 7+ years of experience in visual communication, most recently designing brand identity and social media assets for a solar energy company. Skilled in Adobe Illustrator, Photoshop, and InDesign, with a strength for turning complex technical and engineering content into clear, compelling visuals. Backed by a Geophysics degree, and comfortable shaping consistent, high-impact brand systems for clean-energy and technology brands in fast-paced, startup-like environments.

Work Experience

Brand and Graphic Designer

April 2026 – October 2026

OLEA TECHNOLOGIES, NIGERIA

- Designed brand visuals and social media graphics for a Nigerian solar energy company across LinkedIn, Instagram, and Facebook, keeping the brand's green and yellow palette consistent.
- Created Instagram carousels, flyers, and branded monthly campaign designs that make solar products, costs, and benefits easy to understand.
- Translated technical renewable energy information into clear infographics and story-led visual content for customers and prospects.
- Prepared production-ready design files in Adobe Illustrator and Photoshop, and directed AI-generated imagery to support brand visuals.
- Kept a cohesive visual identity across digital and print touchpoints to strengthen brand recognition.

Brand and Graphics Designer

December 2025 – March 2026

HELLO TECH ACADEMY

- Developed brand and marketing assets using Adobe Creative Suite to support the academy's promotion and business development.
- Designed print materials, including large-format graphics and technical brochures, ensuring 100% brand consistency.

Education

Bachelor’s Degree in Geology
(Geophysics option)
January 2019 – Dec. 2024
Federal University of Technology, Owerri (FUTO)

West African Examination Council
(WAEC)
January 2011 – January 2017
National Comprehensive Secondary School

First School Leaving Certificate
(FSLC)
January 2005 – January 2011
Sureway International School

Additional Skills

Design Software: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Creative Suite

Brand & Visual Design: Logo and Brand Identity, Social Media Design, Infographics and Carousels, Print and Large-Format Graphics (Signage/Booths), PowerPoint

Digital Media & Interactive: Motion Graphics, Video Content Editing, Interactive Design Solutions, Microsoft Office

Core Professional Competencies: Business Management Adaptability, Problem-Solving, Interpersonal Communication, Team Leadership, Asset Management

Computer Instructor & Personnel
January 2019 – January 2024
STS COMPUTER SERVICES, NIGERIA

- Developed marketing assets and proposal materials using Adobe Creative Suite to support competitive business development pursuits.
- Led training sessions on Microsoft Office and PowerPoint, focused on building visually engaging communications for complex engineering data.
- Designed print solutions, including large-format graphics and technical brochures, ensuring 100% brand consistency.
- Shaped interactive design solutions and oversaw video content editing for instructional modules to improve information retention.
- Created and maintained a library of motion graphics and digital assets, optimizing production workflows to meet rapid delivery requirements.

Certifications

- Certificate of Completion
- Certificate of Proficiency
- Certificate of Recognition
- Certificate of Training

Personal Data

- Religion: Christian
- Nationality: Nigerian

Interests

Music, Art