KAREEMAT OMOWUMI ABDULSALAM

Oyo, Oyo State, Nigeria
+234 902 646 8250
abdulsalamkareemat3@gmail.com

BROADCAST PRODUCTION | CONTENT & PUBLIC RELATIONS

Mass Communication (Public Relations & Advertising) graduate and bilingual English/Yoruba communicator with hands-on radio experience at Fresh FM 105.9 and Splash & Lagelu FM, Ibadan, spanning live studio operations, audio editing, news translation and marketing support. Completed NYSC at the Osun State Ministry of Information, drafting press releases and supporting public information. Ready to bring production skills and community-minded storytelling to Solutions 93.9 FM's music, cultural, children's and local news programming.

Core Competencies

Live Studio Operations | Programme Recording | Audio Editing and Production | Yoruba–English News Translation | Press Release Writing | Media Relations | Content Creation and Multimedia Production | Branding and Marketing Support | Project Planning and Coordination | Crisis Management and Conflict Resolution | Bilingual Communication (English and Yoruba) | Microsoft Office (Word, Excel, PowerPoint)

Professional Experience

MARKETING DEPARTMENT | Splash & Lagelu FM, Ibadan — September 2023

- Translated news stories between Yoruba and English.
- Edited recorded news programmes for broadcast.
- Collated advertising materials and coordinated marketing activities.

PRODUCTION DEPARTMENT | Fresh FM 105.9, Ibadan — November 2022

- Contributed to live studio operations and programme recording.
- Edited and managed audio content for broadcast.

NYSC MEMBER | Ministry of Information, Osun State Government Secretariat — April 2025 to March 2026

- Supported public information dissemination and media relations.
- Assisted in drafting press releases and coordinating communication projects.

CONTENT CREATOR (INTERNAL MEDIA STAFF) | Summit University, Offa — 2020 to 2021

- Produced and edited multimedia content for internal communications.
- Supported live studio recordings and post-production editing, and assisted in managing university media campaigns.

MEMBER | Youth Organization, Oyo — 2020 to 2023

- Took part in community outreach and media editing projects, and contributed to the Editing Department (2022).

Education & Training

B.Sc. Mass Communication (Public Relations & Advertising) – Summit University, Offa, Kwara State — Graduation Year: 2024

Certifications – Media & Broadcasting Training (Internship Certificates); NYSC (Completed)

Interests – Music, reading, travel