UBAZUO TOOCHUKWU STEPHEN

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Portfolio: figma.com/@ubazuostephen

Project Link: https://www.figma.com/design/juf91jw6CAoKmc6GMzcu2I/PORTFOLIO?node-id=0-1&t=ySla24WgKTBBQMF6-1

PROFESSIONAL PROFILE

Detail-oriented UI/UX Designer specializing in mobile product design and structured developer handoffs. Adept at transforming complex user requirements into intuitive, development ready interfaces that balance aesthetic appeal with technical feasibility. Expert in building scalable design systems, component libraries, and high-fidelity interactive prototypes in Figma to bridge the gap between design and engineering.

PROFESSIONAL EXPERIENCE

New Horizon, Yaba | UI/UX Designer (Training) | September 2025

- Spearheaded the end-to-end design of a mobile reading application (Bookly), focusing on accessibility and seamless navigation.
- Conducted user research and analyzed market trends to define core features, establishing a user-centric product roadmap.
- Developed low-fidelity wireframes and high-fidelity interactive prototypes in Figma to visualize user flows and iterate based on feedback.
- Created a cohesive design system and mobile-friendly interface using Adobe Creative Suite to ensure brand consistency.

FlexiSAF Edusoft | UI/UX Designer Internship | April 2026

- Completed a comprehensive UI/UX training program, applying core design principles to EdTech solutions.
- Developed foundational UX artifacts (User Stories, Personas, and Empathy Maps) for the **Parent Communication Dashboard project** to align design decisions with user needs.
- Streamlined complex school management data by designing clear navigation structures, Sitemaps, and Information Architecture.
- Conducted Journey Mapping to resolve user friction points, translating insights directly into interactive, high-fidelity prototypes and scalable style guides.

GoodLife, London (UK) | Graphic Designer Internship | May 2026

- Designed marketing assets including Instagram reels, stories, and Pinterest pins to reinforce visual brand consistency.
- Maintained brand style guides for product marketing collateral, optimizing visual assets for final handoff.

Newrons Healthcare (EMR) | UI/UX Designer (Volunteer) | May 2026 – Present

- Collaborate directly with the Senior UI/UX Design Team to design digital product interfaces optimized for clinical healthcare workflows.
- Contribute to the development and scaling of cohesive design systems and user-centric interfaces across core platform modules.
- Ensure strict design consistency, usability, and accessibility compliance across all system modules.

KEY PROJECTS

- **Bookly Mobile App:** Designed an intuitive mobile interface to track reading progress, manage digital libraries, and discover new titles.
- **CareFlow:** Developed a mobile interface aimed at improving patient-provider communication and care coordination.
- **Trawault Interface:** Designed a mobile dashboard experience for travelers, focusing on secure travel management and real-time alerts.
- **Parent Communication Dashboard:** Created a user-friendly dashboard interfaces for educational tracking and real time updates.
- **Newrons EMR:** Designed modules for an Electronic Medical Record system focused on streamlining clinical workflows.
- **CourseMap:** Designed navigational interfaces for learners to visualize educational paths and manage long-term academic goals.

SOFT SKILLS

- **General Skills:** Project Management, Team Co-ordination, Microsoft Office Suite (Word, Excel, PowerPoint), Google Forms.
- **Abilities:** Good Planning and organizing, verbal and written communication, fast learner and ability to work individually or as a team.

SKILLS & TOOLS

- **Design Tools:** Figma, Adobe XD, Adobe Illustrator, Photoshop, CorelDraw.
- **Core Competencies:** UI Design, Mobile First Design, Design Systems, High Fidelity Prototyping, Cross functional Collaboration.
- **UX Methods:** User Stories, User-Centered Design (UCD), Wireframing, Prototyping, Design Thinking, Market Research, Journey Mapping, Information Architecture, Sitemaps.

EDUCATION

YABA COLLEGE OF TECHNOLOGY

- Higher National Diploma (H.N.D) **|** Book Publishing **|** 2025
- Ordinary National Diploma (O.N.D) **|** Mass Communication **|** 2019

PROFESSIONAL CERTIFICATIONS

- UI/UX Design Certification – New Horizons, Yaba, Nigeria
- UI/UX Design Internship – FlexiSAF Edusoft, Lagos, Nigeria
- Introduction to Design Thinking 101: Building Blocks – FlexiSAF (Distinction)
- Mastering Productivity, Collaboration & Problem Solving – FlexiSAF (Distinction)
- Graphic Design Certification – Creative Design Institute

PERSONAL DATA

- Languages: English (Fluent), Igbo, Yoruba
- References: Available upon request