

# Miss kẹhìnde Oluwafunmilayo

DIGITAL MARKETING EXPERT


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OLUWAFUNMILAYO ODUOLA


## Education

**PROFESSIONAL DIPLOMA CERTIFICATE IN DIGITAL MARKETING,** *SQI*
04/2025 – 04/2026
Ogbomosho,Oyo state

**B.TECH IN FOOD SCIENCE AND ENGINEERING,**
*Ladoke Akintola university of technology*
09/2018 – 03/2024
Ogbomosho, Nigeria

## Professional Experience

**DIGITAL MARKETING**
03/2022
Ogbomosho, Nigeria
Founder & CEO Funmik Global |Digital Marketing Expert |Digital Marketing Strategist | SEO, SEM, & PPC Expert | Driving Revenue through Data-Driven Campaigns||Social media marketing||Email Marketing|

## Skills

**Email marketing** — Expert
I deals with using emails as means of making sales from the captivating page( a well designed graphic) to the decision making pages ( sale/ payment page) through my amazing "sales funnel strategies '.

**GOOD COMMUNICATION**

**PROFICENT USE OF MIRCOSOFT OFFICE SUITE i.e words, excel and powerpoint**

**ANALYTICAL THINKING**

**Content Writting** — Expert
With or without a use of AI tools I can help with high driven content that can skyrocket your brand.

**GRAPHIC DESIGNING**

**KNOWLEDGE IN SOCIAL MEDIA AND DIGITAL PLATFORM**

**MARKETING STRATEGY DEVELOPMENT**

## Profile

I am a Founder & CEO FUNMIK GLOBAL| DIGITAL MARKETING EXPERT |Digital Marketing Strategist | EMAIL MARKETING EXPERT I SEO, SEM, & PPC Expert | Driving Revenue through Data-Driven Campaigns|

My mission is to help your company reach their highest peak of making sales through my professional sales funnel implications as a Email marketer

## Languages

- English
- Yoruba

## Interests

**Ghostwriting/ graphic designer**
I have a talent of combining graphic designing and content writing together.

## Courses

**Digital marketing,** *SQI* 04/2025 – 04/2026
Ogbomoso,Nigeria

**Virtual assistance/ email Marketing,** *Alx/ selar* Ogbomosho, Nigeria

## Organisations

**Faith Heroic Generation,** *Freelancer* 05/2024 – 12/2024
FHG is an organisation that deals with building young youth into the digital space . I worked there as a tutor( email marketing) and also a Freelancer. Ogbomosho, Nigeria

**Soft Quest Incorporated (SQI),** *Instructor(voluntary worker)* 04/2025
Ogbomoso, Nigeria

**Soft Quest Incorporated(SQI),**
*Assitance to the director of Admission9voluntary worker)*

## References

**Mr.TIMOTHY MICHEAL**, *DIRECTOR OF ADMISSION,* SQI
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**MISS.AREMU MIRIAM**, *HOD FOR DIGITAL MARKETING,* SQI
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## Declaration



**ODUOLA KEHINDE OLUWAFUNMILAYO**